

SUMMARY

The workshop is intended for individuals who lead the design or improvement of processes in the organization. This also includes front line staff who in many organizations have served as change agents, translating their training into improved services in their organizations.

The goal of this workshop is to help design better products, services, processes, strategies, spaces, architecture, and experiences. Design thinking helps develop practical and innovative solutions for your problems. It is a human-focused, prototype-driven, innovative design process that can accelerate the pace of change and your ability to adapt quickly.

This workshop is conducted in collaboration with Doug Solomon, Ph.D. Senior Research Fellow at the Palo Alto-based Institute for the Future, and a CSI innovation consultant.

PROCESS

This is an interactive skills-based workshop conducted virtually through webcasts. Participants will gain experience practicing three phases of human factors design including the empathy phase, the ideation phase and the rapid prototyping phase.

CUSTOMIZATION OPTIONS

The workshop can be customized based on the goals and objectives of the sponsoring organization.

Contact us at : [MA-TA@ spreadinnovation.com](mailto:MA-TA@spreadinnovation.com)

PRICE:

\$25,000 Virtual

This workshop can accommodate 25 learners per group.

TIME FRAME:

Two half day sessions.

PROJECT LENGTH:

Six contact hours (over two days)

THIS PROJECT IS FOR:

Individuals leading performance improvement in an organization.

DOMAINS:

Care Coordination

Performance Improvement

Telehealth